

# Butterfly Walk - Booth Rental Application



Please join us as a 2012 booth sponsor at the 6<sup>th</sup> Annual Butterfly Walk and Fun Festival Sat, May 12<sup>th</sup> - Cottell Park, Deerfield Township

### BOOTH SPONSOR BENEFITS:

1. One 10'x10' Festival Booth, One 8' x 30" banquet table, two chairs and two event day registrations (includes 2 T-Shirts & 2 wristbands for food and drink)
2. Exposure for your business from over 1800 participants from the greater Cincinnati area.
3. Business listing on our web site, [www.butterflywalk.com](http://www.butterflywalk.com), which has nearly 30,000 hits to date.
4. Business listing on the Butterfly Walk event day T-shirt.
5. Business listing on the event day gift bag insert.
6. Most importantly, by choosing to participate in the Butterfly Walk for CancerFree KIDS, you are helping to fund life saving research!

### KEY DATES TO REMEMBER

- Rental application is due **no later than March 1<sup>st</sup>, 2012**
- Raffle Donation is due April 1<sup>st</sup>.
- Butterfly Walk is Saturday May 12<sup>th</sup>, 2012
  - Event Day Set up between 7-9am
  - 5k Run commences at 9am
  - Walk commences at 10am
  - Festival runs from 10am – 2pm

Thank you in advance for your support.

Keep for your records



INFORMATION					
Company Name	Type of Business				
Contact Person	Phone		DAY NIGHT		Best Time to Call (Circle)
Address	City	State	Zip		
E-mail Address	Number T-Shirts (2 Free per application- \$10each-extra)				
Website Address	Small	Medium	Large	XL	2 XL

### **Fees & Requirements:**

**1. Booth Rental Fee- \$150** (Booth can be shared by 2 companies max. & separate rental agreements are required)

- Description of booth \_\_\_\_\_
- Are you planning to share a booth? **NO YES** If Yes, with who? \_\_\_\_\_

**2. Raffle Donation-** Goods and/or Services valued \$100 min (due by April 1<sup>st</sup>)

- Description of anticipated donation \_\_\_\_\_

**3. Booth Activity-** booth sponsors are required to provide a simple-fun-interactive activity for the kids

- Examples include; games, crafts, temporary tattoo, coloring pages, spin a wheel to win a prize/candy, etc....
- Description of anticipated activity \_\_\_\_\_

### **Event Waiver:**

I understand that participating in this event is potentially hazardous, and that I should not enter and participate unless I am medically able and properly trained. In consideration of the acceptance of this entry, I assume full and complete responsibility for any injury or accident which may occur while I am traveling to or from the event, during the event, or while I am on the premises of the event. I also am aware of and assume all risks associated with participating in this event, including but not limited to falls, contact with other participants, effect of weather, traffic, and conditions of the road. I, for myself and my heirs and executors, hereby waive, release and forever discharge the event organizers, sponsors, promoters and each of their agents, representatives, successors and assigns, and all other persons associated with this event (the 4th Annual Butterfly Walk and Fun Festival), for my all liabilities, claims, actions, or damages that I may have against them arising out of or in any way connected with my participation in this event. I understand that this waiver includes any claims, whether caused by negligence, the action or inaction of any of the above parties, or otherwise. In addition, I grant full permission to any and all of the above parties to use any photographs, videotapes, motion pictures, website images, recordings or any other record of this event.

Rental Applicant	
Signature Required _____	Date _____

### **Application approval:**

Please note that each application must be approved by our event committee. Since this event is geared towards families with children and all that support pediatric cancer research, we want to ensure that businesses sponsoring a booth at the event have a respectable affiliation to families, children, health and well being.

**Questions?** Contact Amy Paribello, Event Coordinator, [Butterflywalk@sbcglobal.net](mailto:Butterflywalk@sbcglobal.net), 513.535.2948

Complete and Return

Expense Summary	
Booth Rental Fee	\$150.00
Extra T-Shirts (\$10ea)	
Extra Tables (\$10ea)	
Extra Chairs (\$5ea)	
<b>Total Enclosed</b>	

#### **Make checks payable to:**

CancerFree KIDS, Attn: Butterfly Walk  
P.O. Box 575, Loveland, OH 45140

**This is a RAIN or SHINE outdoor event  
FEES are Non-Refundable**