

2010 Sponsorship Levels

Platinum Level Sponsor



Anthem® Blue Cross® Blue Shield® is a 2010 Butterfly Walk presenting sponsor. In addition to receiving those rights given to Gold sponsors, the presenting sponsors receive predominant Logo placement on all printed materials as well as exclusive name mentions as the presenting sponsors on any Radio and Billboard advertisements. To learn how you can qualify for this sponsorship level please contact the Butterfly Walk event coordinator, Amy Paribello at 513-535-2948.

Gold Level Sponsors

\$10,000

Gold sponsors receive category exclusivity for sponsorship level and rights to use the Butterfly Walk logo. Prominent placement of logo on the following materials: Newspaper and magazine advertisements, Butterflywalk website with web-link to company site, 1,000 save the date-mail blasts (Feb), 5,000 CancerFree KIDS newsletters and 1,000 registration reminder e-mail blasts (April), 500 event posters and 15,000 event brochures distributed to local area businesses. Gold level sponsors will also receive logo placement on the main stage banner, roadside banners, walk route sign, walk T-Shirts, and in prize bags. PA announcements during the event, invitation to hospitality area, reservation for 1 (10x10) event day booth and up to 20 event day registration tickets are available for your sponsorship upon your request.

Silver Level Sponsors

\$5,000

Silver sponsors receive logo placement on the following materials: Butterfly Walk website with web-link to company site, 1,000 e-mail blasts (Feb), 5,000 CancerFree KIDS newsletters and 1,000 registration reminder e-mail blasts (April), 500 event posters and 15,000 event brochures distributed to local area businesses. Silver level sponsors will also receive logo placement on walk route sign, walk T-Shirts, and in prize bags. PA announcements during the event, invitation to hospitality area, reservation for 1 (10x10) event day booth and up to 12 event day registration tickets are available for your sponsorship upon your request.

Bronze Level Sponsors

\$2,500

Bronze sponsors receive name placement on the following materials: Butterfly Walk website with web-link to company site, 1,000 e-mail blasts (Feb), 1,000 registration reminder e-mail blasts (April), walk T-Shirts and in prize bags. An invitation to hospitality area, reservation for 1 (10x10) event day booth and up to 4 event day registration tickets are available upon your request.

Booth Level Sponsors

\$150

In addition to your sponsorship pledge, Booth sponsors are required to provide a raffle prize (min. \$100 value) and include an interactive craft or activity at their booth. Booth sponsors receive name placement on the following materials: Butterfly Walk website including web-link to company site, 1,000 registration reminder e-mail blasts (April), event T-shirts and in prize bags. An invitation to hospitality area, 1 (10x10) event day booth and 2 event day registration tickets are available upon your request.

Donated Goods are welcome for the following: Game or Raffle Prizes, Food & Drinks and Craft Supplies.

2010 Sponsorship Pledge

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (Day) _____ (Eve) _____

E:MAIL: _____

Sponsorship Level **GOLD SILVER BRONZE BOOTH**

Sponsorship Amount \$ _____ Donated Goods _____

Make Checks Payable To

CancerFree KIDS
Tax ID: 30-0087852



Mail Your Pledge To

Butterfly Walk Sponsor
C/O CancerFree KIDS
P.O. Box 575
Loveland, OH 45140

Contact/ Questions

Amy Paribello: Event Coordinator
513-535-2948

butterflywalk@sbcglobal.net

Sponsorship Deadline: March 15, 2010